



# 2011 Cross Border Livestock Health Conference



## Sponsorship Opportunities

The 4<sup>th</sup> Annual Cross Border Livestock Health Conference is being held July 21-22, 2011 in Portland, Oregon. This is a great opportunity for leaders in the agriculture industry to partner with us in hosting this influential event.

The conference brings together state and provincial veterinarians, government officials, animal health experts and related industry from the Pacific Northwest provinces and states to enhance cross border cooperation on animal health issues.

The Cross Border Livestock Health Conference is organized in collaboration with the Pacific Northwest Economic Region (PNWER), and will be held in conjunction with the PNWER 21st Annual Summit. PNWER is the premier non-partisan organization that brings together policy makers, non-profits and business leaders to support the development of the regional economy. PNWER is recognized by both the United States and Canada as the "model" for regional and bi-national cooperation because of proven success.

Over 70 delegates from the US Western states and Western Canada are expected to attend the Cross Border Livestock Health Conference during the PNWER Annual Summit. Not only will your generous sponsorship provide your organization exposure to numerous influential state and provincial agricultural representatives, you will also have the valuable opportunity to connect and interact with the delegates of the PNWER Annual Summit

A sponsorship program has been developed that includes attractive benefits at various levels of support. We have tried to provide a wide range of opportunities for sponsoring organizations and welcome suggestions to customize a sponsorship package to meet your needs.

For further information and to participate in the 2011 Cross Border Livestock Health Conference sponsorship program, please contact: Brandon Hardenbrook, PNWER Deputy Director, 206-443-7723 or [brandon.hardenbrook@pnwer.org](mailto:brandon.hardenbrook@pnwer.org) For more information about the 2011 conference, please see <http://www.cblhconference.com>

Dr. Don Hansen

Dr. Greg Douglas



Oregon state Veterinarian  
Chief Veterinary Officer, SK  
Ministry of Agriculture Cross Border  
Livestock Co-Chair                      Cross Border  
Livestock Co-Chair



# 2011 Cross Border Livestock Health Conference

July 21-22, 2011

## Sponsorship Program

### Platinum Sponsorship \$5,000

- Four complimentary registrations
- Be recognized as the lead sponsor of the Cross Border Livestock Health Conference
- Verbal acknowledgement of your organization's contribution during the conference
- Opportunity to address delegates during the session
- Table top display at Cross Border Livestock Health Conference or 10x10 booth space at the main summit venue
- Quarter page advertisement in PNWER brochure
- Includes all bronze level benefits

### Gold Sponsorship \$2,500

- Two complimentary registration
- Recognition in PNWER brochure
- Table top display Cross Border Livestock Health Conference or 10x10 booth space at the main summit venue
- Includes all bronze level benefits

### Silver Sponsorship \$1,500

- One complimentary registration
- Recognition in Cross Border Livestock Health Conference program
- Table top display at Cross Border Livestock Health Conference
- Includes all bronze level benefits

### Bronze Sponsorship \$1,000

- Recognition in PNWER Annual Summit materials
- Recognition in Cross Border Livestock Health Conference program
- Sponsor recognition with distinct signage at the Cross Border Livestock Health Conference
- Organization name/logo and web link displayed on Cross Border Livestock Health Conference website.